

enterprise europe

B2B Women Entrepreneurs in Progress

Brokerage Event

27th of September 2013, Niš, Serbia

This brokerage event is the first one organized under umbrella of **Women entrepreneurship sector group** of Enterprise Europe Network, although the main organizer – Mihajlo Pupin Institute already had experience of B2Bs organized for the women owned SMEs in the region of South-East Europe.

Why to participate?

Women owned and managed SMEs from several industrial sectors will be the focus group of the brokerage event.

- The main aim of the event is first of all, to find business partners in South-East Europe, make business cooperation, and internationally promote women entrepreneurs' businesses and technologies.
- The other challenge of this B2B is to break through the regional barriers, and make possible business between SMEs from the South and North of the Europe.

Firms owned by men are also welcome and we encourage them to take part in this event.

Represented sectors

- Agriculture and food production
- Information and communication technologies
- Textile
- Education and consultancy
- Other

International conference "Women entrepreneurs of new age: New Opportunities for Regional Economic Revival", organized by Association of business Women in Serbia, aims to promote best practices in advocacy for female entrepreneurship and also to provide women entrepreneurs an opportunity for business networking based on the Enterprise Europe Network (EEN) methodology. The conference would bring together women entrepreneurs from South-East Europe to learn from their EU counterparts, and exchange experiences in various aspects of female entrepreneurship. The primary topics would be policy advocacy and business development among women entrepreneurs, aiming to enhance state support for women entrepreneurs in the region, as well as develop new connections between female business owners. The two-day conference would take place on September 26-27, 2013, in Niš, Serbia, with 200 total participants.

As a part of conference program, this brokerage event is an ideal event to make contacts and to prepare future business. Event will allow participants to get together with the most promising business partners in pre-scheduled meetings. There is also possibility for presentation of your company and identify attending participants.

The Brokerage Event will enable its participants to make fruitful contacts with potential business partners and opportunity for the internationalization of business. Individual bilateral meetings will be booked in advance and will be pre-arranged and assisted by Enterprise Europe Network Serbia staff.

Use this unique opportunity for EU SMEs and entrepreneurs and find potential business partners in South-East Europe through the B2B meetings!

Participation is free of charge, and there will be the other conveniences for participants.

Duration of meeting: 20 minutes; Maximum 8 meetings

For further details you are invited to contact us or your local EEN partner.

To register for the B2B matchmaking event or get additional information, please visit:

<http://www.b2match.eu/>

Registration: until 17th of September 2013.

Online selection B2B meetings: 18th of September –24th of September 2013.

Bilateral meetings: 27th of September 2013. Hotel Tami Residence, Niš at 9:00 h

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